

# Powered Streetluge Team Sponsorship

## Contact Information

Contact **Roland Morrison**

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## Primary Event Information

Name of Event **World of Speed**

Date of Event **September 16 – 19, 2009**

Event Location/Venue **Bonneville Salt Flats**

Event Website Address <http://www.saltflats.com>

How many years has this event been running? **Over 30**

Please provide a brief description of the event: **This event is a world renowned land speed record event held on the world famous Bonneville Salt Flats. It features all the major classes including some very obscure class of wheel driven vehicles.**

September 16 – 19 2009 Myself (Roland Morrison) my daughter (Jenna Morrison) and a rider to be named later will be attending the World of Speed land speed record event on the world famous Bonneville Salt Flats. All three of us will be attempting to set new land speed records. I will be riding a 1200cc Harley-Davidson® Powered Streetluge, current record 145mph, goal 150+mph. My daughter will be riding a 100cc Powered Streetluge current record 113mph, goal 130+mph. The rider to be named later will be riding a 100cc Powered Skateboard, current record 67mph goal 80+mph.

## Sponsor Provided

- Sponsorship money to cover the cost of attending the primary event \$8,600.00
- Company logo banners to display at the event
- Company logo shirts for team and support personal
- Company logo E-Z Up Tent cover if available
- Company logos (small decals)
- Company logos (large decals for trailer)

All Company logo merchandise that is supplied will be displayed and worn at all events through out 2009.

### List of current 2009 events

Jan Atlantic City Motorsports Show Atlantic City NJ attendance 30,000+

Jan Philadelphia Motorcycle Expo King of Prussia PA attendance 12,000+

Feb Mid Atlantic Motorcycle Show Timonium MD attendance 40,000+

Mar Lehigh Valley Motorcycle Extravaganza Allentown PA attendance 8,000+

Jun Pinks All Out Maryland International Raceway Buddscreek MD attendance 4,000+

Jun Charity Motorcycle Show Baltimore MD

Jun Millville Bike Fest Millville NJ attendance 4000+

Jul Carlisle Bike Fest Carlisle PA attendance 20,000+

Jul Madison Gravity Fest Munnsville NY attendance 2,000+

Jul Arm Drop Racing Maple Grove Raceway Reading PA

Sep Thunder on the Avenue Vineland NJ attendance 4,000+

### Not currently scheduled 2009 events

Two All Harley Drag Racing Association events attendance 4,000+

More to be added

### Sponsor Exposure

- Sponsor Logo added to the Powered Streetluge T-Shirts through 2009
- Sponsor Logo and name mentioned to all media outlets through 2009
- Sponsor Logo and name added to all Powered Streetluge websites through 2009
- Sponsor Logo added to all printed pictures distributed through 2009
- Sponsor Logo added to advertising and advertising materials generated through 2009
- Sponsor Logo added to all videos produced and distributed through 2009 this includes YouTube and websites
- Sponsor Logo added to both sides of hauler through 2009
- Sponsor Logo added to vehicles through 2009
- Sponsor Banner will be displayed at all events through 2009
- Any Sponsor provided materials will be available to attendees at all events through 2009

### Additional Options

- Custom racing leather of the Sponsors design to be paid for by the Sponsor
- Custom helmet painting of the Sponsors design to be paid for by the Sponsor
- Custom posters with Sponsors logo to be given away at events to be paid for by Sponsor

In 2006 the 100cc Powered Streetluge was featured on two pages in the April issue of Hot Rod Magazine. To date the 1200cc Harley-Davidson® Powered Streetluge has not been submitted to any publications. Now that it has been proven to be the world fastest in the ¼ mile (115mph) and devastated the previous world record (114mph) which is listed in the Guinness Book of World Record, in February 2009 we will begin to submit the 1200cc Harley-Davidson® Powered Streetluge to several prominent publications.

Here are links to more information on our Powered Streetluge efforts and other.

<http://www.poweredstreetluge.com/roland>

<http://www.poweredstreetluge.com>

Thank you for your consideration,  
Roland Morrison